

LEO BURNETT COMPANY, Inc.

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## Perique?

IT'S JUST ONE OF  
THE FIVE TOBACCOS  
IN REVELATION

We use Perique as a seasoning. Wonderful aroma. Each of the *other* four adds something special, too. Bring them all together with the Revelation recipe and something rare happens. Try it soon.



Kentucky Burley—dark flakes, slow burning  
Virginia Bright—bright leaves, even burning  
Old Belt Bright—slightly darker, good body  
Latakia—deeper brown, extra mild  
Perique—very dark, wonderful aroma

# REVELATION

MILD SMOKING MIXTURE



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